

Reading Vocabulary Lesson 4-6

- **Prominent** (PROM uh nunt) adj. easy to see; standing out (p. 498) Advertisements for foods with high fat content should be banned from prominent positions.
- **Entice** (en TYS) v. to attract by making (something) seem desirable; tempt (p. 498) Many of the commercials on daytime TV try to entice young people into buying something.