UNDERSTANDING AUTHOR'S PURPOSE
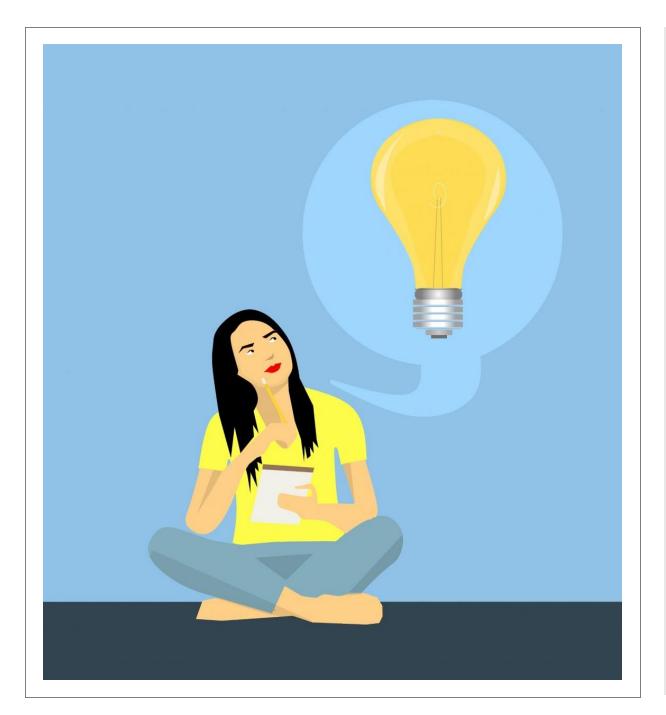
EXPLORING THE INTENT BEHIND WRITING

Unit 2 Lesson 5

Author's Purpose

◦ *Definition*: The author's purpose refers to why the author writes a particular text. This could be to entertain, inform, persuade, or express thoughts or feelings.

◦ *Examples*:

• Entertaining: Novels, short stories, and poems crafted to captivate and amuse readers.

• Informative: News articles, textbooks, or instructional guides aimed at providing factual information.

• Persuasive: Opinion pieces, advertisements, or speeches designed to influence the reader's beliefs or actions.

Types of Author's Purpose

◦ *Exploring Variations*:

1.Entertain: Engage readers through storytelling, humor, or imaginative writing.

2.Inform: Educate readers on a particular topic, providing facts, explanations, or instructions.

3.Persuade: Influence readers' opinions, beliefs, or actions through argumentative or convincing writing.

Analyzing Author's Purpose

Understanding the Intent:

Identify: Determine the primary goal of the text—whether it's to entertain, inform, or persuade.

Examine: Look for clues within the text, such as language, tone, and rhetorical devices used by the author to achieve their purpose.

Evaluate: Consider the effectiveness of the author's approach in achieving their intended purpose and its impact on the audience.

Applying Author's Purpose in Writing

- **Know Your Audience**: Understand who will read your writing and tailor your purpose accordingly.

- **Clarify Your Intent**: Before writing, determine whether you aim to entertain, inform, or persuade your audience.

- **Choose Your Approach**: Select the appropriate tone, language, and style to align with your purpose.

- **Craft Your Message**: Structure your writing to effectively convey your purpose using storytelling, logical organization, or compelling arguments.

- **Revise and Refine**: Review your writing to ensure clarity and effectiveness, making revisions as needed.

- **Consider Feedback**: Seek input from others to gauge how well your writing achieves its purpose and improve accordingly.