

**Language Arts 1 Unit Project 2 Rubric: Storytelling and News Reporting with Pathos, Logos, and Ethos Video Presentation**  
(100 Points Total)

This rubric will help you understand how your **Unit Project 2: Storytelling and News Reporting with Pathos, Logos, and Ethos Video Presentation** will be graded. It shows what is expected in each part of your narrative and how many points each section is worth (for a total of 100 points). Use this rubric while you work to make sure you include all the important parts. Your teacher will use the same rubric to give you feedback and a final grade.

<b>Unit Project 2 Rubric: Storytelling and News Reporting with Pathos, Logos, and Ethos Video Presentation – 100 Points</b>					
<b>Criteria</b>	<b>Excellent</b>	<b>Good</b>	<b>Needs Improvement</b>	<b>Below Expectations</b>	<b>No Marks</b>
<b>Event Introduction (15 pts)</b>	<b>15 pts</b> Clearly introduces the event, explains why it was chosen, and states whether it's real or made up.	<b>12 pts</b> The event is introduced, but the explanation or details are missing or unclear.	<b>9 pts</b> The event is unclear or missing important info.	<b>6 pts</b> The introduction is confusing or incomplete.	<b>0 pts</b> Missing introduction.
<b>Personal Story (20 pts)</b>	<b>20 pts</b> The story is 150–200 words, uses pathos (feelings), descriptive language, and a first-person point of view.	<b>16 pts</b> The story mostly meets length and includes some feelings and descriptions.	<b>12 pts</b> The story is either too short or too long or lacks emotion and description.	<b>8 pts</b> The story is confusing and lacks emotions or point of view.	<b>0 pts</b> Missing personal story.
<b>News Article (20 pts)</b>	<b>20 pts</b> The article is 100–150 words, and	<b>16 pts</b> The article mostly meets length	<b>12 pts</b> The article is too short/long	<b>8 pts</b> The article is unclear or lacks	<b>0 pts</b> Missing news article.

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	uses logos (facts), ethos (trustworthy tone), and a third-person point of view.	and includes some facts and a clear tone.	or lacks clear facts or tone.	essential information.	
<b>Comparison &amp; Explanation (20 pts)</b>	<b>20 pts</b> Clearly explains differences between story and article, and how pathos, logos, and ethos are used.	<b>16 pts</b> Explains differences but lacks some detail or clarity.	<b>12 pts</b> Explanation is unclear or missing some parts.	<b>8 pts</b> Explanation is weak or confusing.	<b>0 pts</b> Missing comparison.
<b>Visuals (10 pts)</b>	<b>10 pts</b> Includes at least 2 relevant images that support the story and article.	<b>8 pts</b> Includes 2 images, but they are only somewhat related.	<b>6 pts</b> Includes 1 image or images are not clearly related.	<b>4 pts</b> Images are unclear or unrelated.	<b>0 pts</b> No images included
<b>Video Presentation (15 pts)</b>	<b>15 pts</b> Video is 2–4 minutes, clear voice, expressive and organized	<b>12 pts</b> Video length mostly correct; voice mostly clear and expressive.	<b>9 pts</b> Video too short/long or voice is unclear or monotone.	<b>6 pts</b> Video is hard to understand or poorly organized	<b>0 pts</b> No video submitted

**Disclaimer:** Journals are a graded part of the Language Arts course.

Completing them is required.

Point Deductions for Missing Journals	
More than half of the required journal entries are missing	10 point Deduction
Half of the journal entries are missing	5 point Deduction

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## **Plagiarism Policy Reminder**

American High School upholds the highest standards of academic integrity and expects all students to demonstrate honesty and responsibility in their academic work. Academic integrity is a fundamental value of our school community, requiring students to complete their own work and appropriately acknowledge the ideas and words of others.

This expectation also includes the responsible use of technology. The excessive or inappropriate use of artificial intelligence (AI) tools to complete assignments, tests, or projects — in place of a student's own effort — is considered a violation of the school's academic integrity policy.

Any instance of plagiarism — defined as presenting another person's work, ideas, or expressions as one's own — is a serious violation of school policy. Students found in violation of the plagiarism policy will face disciplinary consequences.

Students are encouraged to review the full policy to ensure a clear understanding of expectations and consequences.

**Click [here](#) to read the updated Plagiarism and Academic Integrity Policy.**