Economics Unit 3 Honors Project: Macroeconomic Perspectives Rubric
(100 Points Total)

This rubric will help you understand how your **Unit 3 Honors Project: Macroeconomic Perspectives** will be graded. It outlines the expectations for each section of your project and how many points each section is worth (for a total of 100 points). Use this rubric to guide your work, and your teacher will use it for feedback and grading.

Unit 3 Project: Macroeconomic Perspectives Rubric – 100 Points Total					
Criteria	Excellent	Good	Needs Improvement	Below Expectations	No Marks
Research Quality *(30pts)*	**30 pts** Clear, insightful summary of a credible, recent article with thorough analysis of the macroeconomic issue. Integrates at least 8 Unit 3 vocabulary terms correctly, meets the word count, and extends analysis by exploring how the issue impacts different economic or demographic groups.	**24 pts** Article summary and/or analysis is clear, using most vocabulary words correctly. Mostly meets the required word count.	**18pts** Article summary and/or analysis lacks clarity or is missing **key vocabulary terms**. Somewhat under the required word count.	**12 pts** Article summary and/or analysis is unclear or lacks critical information. Severely under the word count.	**0 pts** No article summary and/or analysis submitted.

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Script Quality and Content Depth (20 pts)	20 pts Well-organized and clear. Demonstrates a comprehensive understanding of the macroeconomic issue with an in-depth analysis that connects the article to broader economic trends and real-world implications for different groups.	16 pts Script is clear, but lacks depth or coherence in some areas.	12 pts The script is unclear, disorganized, or underdeveloped.	8 pts The script is poorly written, lacking clarity and depth.	0 pts No script submitted.
Presentation or Animation (20 pts)	20 pts Includes 2 dynamic visuals that clearly enhance the explanation of the issue. Presentation is highly engaging, with clear, confident narration. Demonstrates depth by incorporating specific examples, economic group impacts, and supported claims using data or visuals.	16 pts Includes 2 visuals that mostly enhance the explanation. Engaging but lacks creativity or full visual support for the script.	12 pts Includes visuals but lacks clarity or strong integration with the script. Unclear narration or weak engagement.	8 pts Lacks relevant visuals or poorly integrated into the script. Poor narration, unclear or monotone voice.	0 pts No presentation/animation submitted.

Creativity and Engagement (15 pts)	15 pts **Highly engaging** and creative use of visuals, narration, and transitions. The visuals significantly enhance the viewer's understanding.	12 pts **Good engagement**, but lacks creativity or visuals that don't fully support the script.	9 pts **Basic presentation/animation** with limited creativity, visuals underused.	6 pts Not engaging, lacks creativity, or poor visual support.	0 pts No effort to create an engaging presentation/animation.
Clarity, Organization, Writing Quality, and MLA Citations (15 pts)	15 pts Well-organized, clear, and coherent. **Proper MLA citations** used throughout (in-text and Works Cited). No grammar/spelling errors.	12 pts Writing is mostly clear, with some grammar/spelling errors. **MLA citations** mostly correct, with minor issues.	9 pts Writing lacks clarity or structure. Multiple grammar/spelling errors. **MLA citations incomplete** or contain errors.	6 pts Writing is difficult to follow. Numerous grammar/spelling errors. **MLA citations missing** or incorrect.	0 pts No writing submitted or **MLA citations entirely missing or incorrect**.

==**Disclaimer:** Journals are a graded part of Economics. Completing them is required.==

Point Deductions for Missing Journals
If **ANY** of the journals are missing, there will be a **10 point Deduction**

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Plagiarism Policy Reminder

American High School upholds the highest standards of academic integrity and expects all students to demonstrate honesty and responsibility in their academic work. Academic integrity is a fundamental value of our school community, requiring students to complete their own work and appropriately acknowledge the ideas and words of others.

This expectation also includes the responsible use of technology. The excessive or inappropriate use of artificial intelligence (AI) tools to complete assignments, tests, or projects — in place of a student's own effort — is considered a violation of the school's academic integrity policy.

Any instance of plagiarism — defined as presenting another person's work, ideas, or expressions as one's own — is a serious violation of school policy. Students found in violation of the plagiarism policy will face disciplinary consequences.

Students are encouraged to review the full policy to ensure a clear understanding of expectations and consequences.

Click [here](#) to read the updated Plagiarism and Academic Integrity Policy.